

FUNDRAISING

six projects to support your group

STEPS FOR CIVICS WALK-A-THON*

***STEPS FOR CIVICS IS THE STATEWIDE FUNDRAISER FOR THE 2021-22 SCHOOL YEAR.**

Have your students gather commitments from friends, family members and members of the community to donate based on how far they can walk throughout the school year. For example, a student could receive a donation of \$5.00 for every 10 miles they walk. This could also be done on a large scale with local businesses in your area; for example, a business owner might commit \$100 per every 50 miles the club as a whole walks. You will submit your mileage and your donation totals in your monthly report, and we will assign an award to the region that raises the most money at the end of the school year.

All donations from this fundraiser will go to provide scholarships and financial support to students for future programs.

GET SCHOOLED!

For this fundraiser your students will print and laminate some large fish and attach them to yard stakes. The students will tell the "school" members of their community by putting the fish in their yard. They can also create a poster that says, "You just got schooled on civics by _____ High School Engage!"

Members of your community can pay \$20 for Yard Insurance to guarantee their yard cannot be "schooled".

Members of your community can also pay \$30 to override their neighbors insurance and "school" them. To have the school removed from their yard, members must either pay a \$5 netting fee and move them to a neighbors yard, or they can pay \$10 to have the fish removed by your Engage Club.

50/50 RAFFLE

For the classic 50/50 Raffle, students will sell raffle tickets to their friends and family and the winner of the raffle will take 50% of the proceeds from the raffle itself. Your group would only need to supply the raffle tickets for this to be a success!

You can also change the ratio to make more profits-- for example 60/40 or 70/30.

CREATE AND SELL BUSINESS COUPON CARDS

Using the template provided, have your students recruit 8 local businesses to support your club. The businesses will commit to providing a discount for the rest of the school year at their establishment. Set a goal and print the cards. The students will then commit to selling a certain number of discount cards for \$15 each to their friends and family.

FIND LOCAL SPONSORSHIPS

There are many local businesses that would support your students in our programs. Sit down with your group and talk through who has connections with local business owners and use the resources provided to have your students write sponsorship letters to the local businesses in your area.

If a business sponsors your students, you can put their logo on a club t-shirt as a thank you for their sponsorship!

PERSONAL FUNDRAISING

Your students can also solicit support from their peers, friends, family, and community members personally! You can find more details on how to guide your students through this in our Personal Fundraising Guide linked below!